

ORGANISER



CO-ORGANISER



Expand Your business in India & Internationally



**12th - 15th
August 2026**

Bharat Mandapam, New Delhi, India

Honorable Prime Minister
Shri. Narendra Modi Ji



Bharatiya Vyapar Mahotsav

Initiative Background

Inspired by **Hon'ble PM Shri Narendra Modi ji's** Vision of **Make In India, Vocal for Local, Local for Global & Atmanirbhar Bharat**

MAKE IN INDIA
MAKE FOR THE
WORLD

VOCAL
FOR
LOCAL

MAKE IN INDIA

AATMA-NIRBHAR
BHARAT



Anchored by



वाणिज्य एवं
उद्योग मंत्रालय
MINISTRY OF
COMMERCE
AND INDUSTRY

सत्यमेव जयते

& supported by
**Multiple Central
Govt. Ministries**



Strategic Advisor - CAIT



Why this Event is Very Important

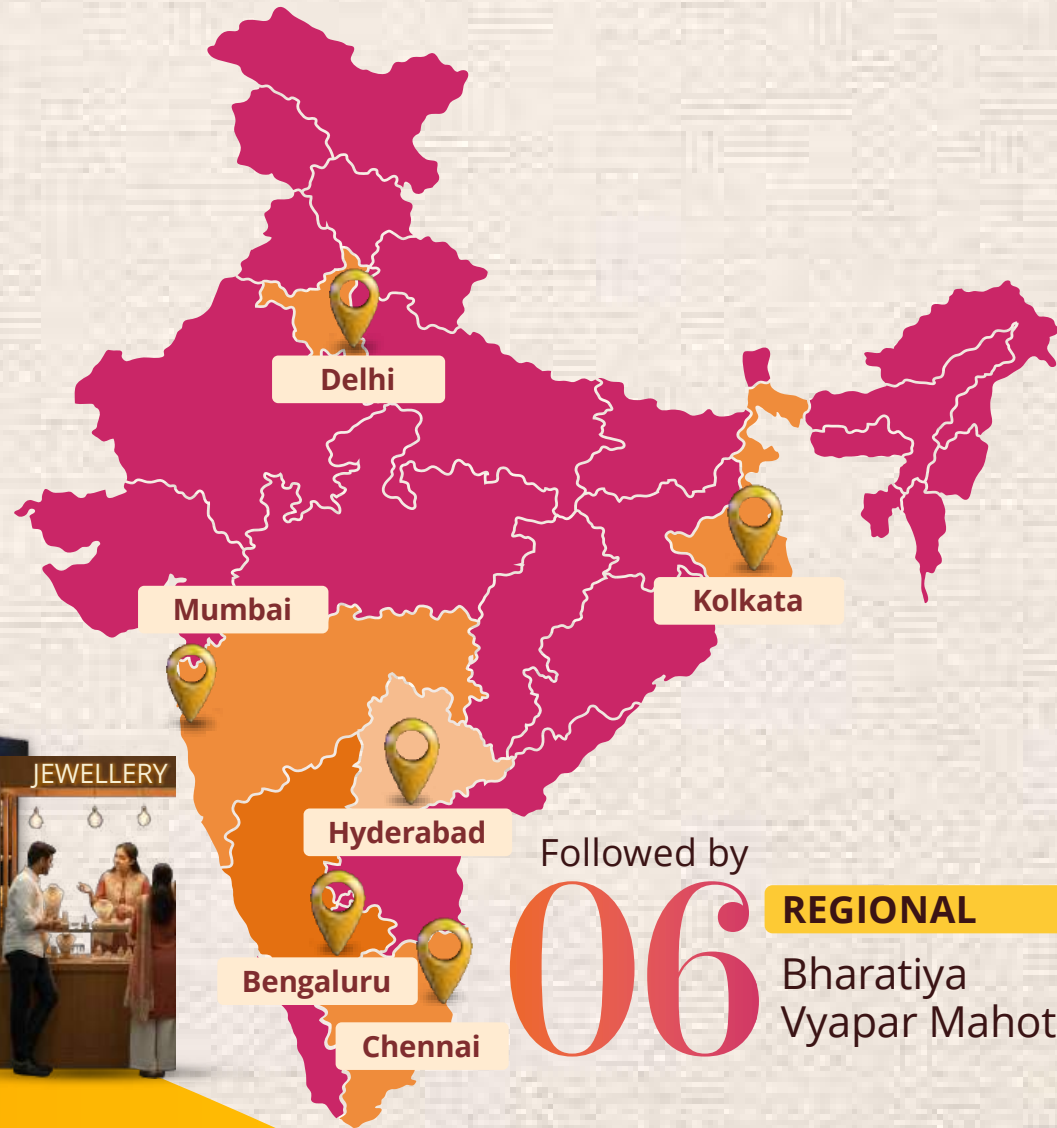
Brings **Indian MSMEs, Traders, Women & Youth** in the center of India's Economic Growth Story





Mission Not Just An Event

BVM 2026 will be
the **largest** of its kinds
event in **India & the World**



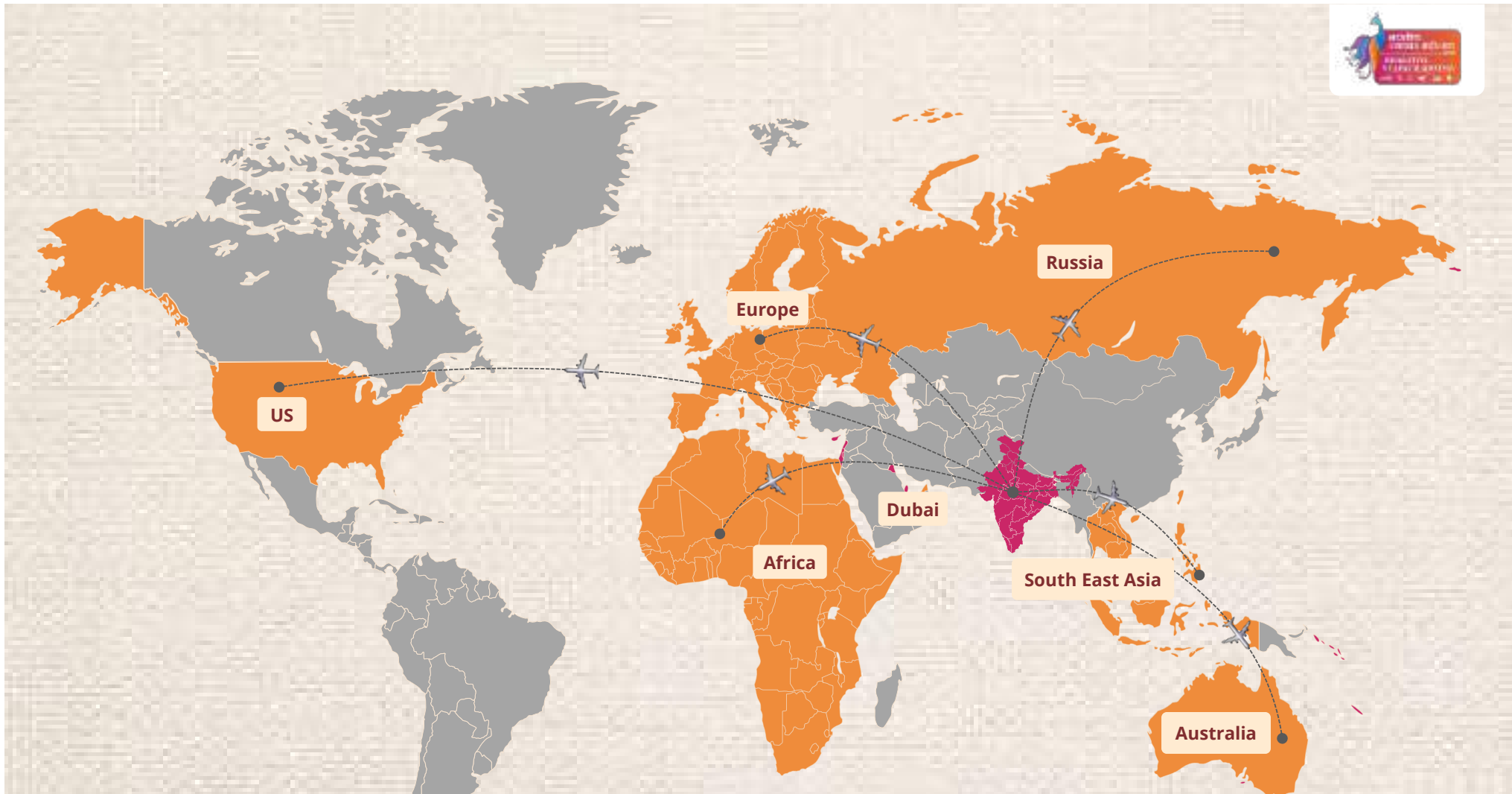
Followed by

06

REGIONAL

Bharatiya
Vyapar Mahotsavs





And
07 International
Bharatiya
Vyapar Mahotsavs



Creating
an **AI based Business**
Support Network
for MSMEs & Traders

Plan to create the largest
Made in India Permanent Business
Exposition & Meeting Space spread
over **50 acres in Delhi NCR**



Makes **CAIT** the **Torch Bearer** leading this **Event/ Mission**,
a **big opportunity** for the CAIT Parivaar!

Event Objective

Promotes Indian made Products & Services across multiple sectors



1



Provides a **national platform** for **MSMEs, Traders, Women & Youth Entrepreneurs, Artisans & Indian Start Ups**

2



Strengthen **Domestic & International Supply Chains** for **Made in India** Products & Services

3



Connect Indian Manufacturers & Service Providers with **Global Buyers**

Event Objective



4

Motivates & Facilitates
NRIs/ OCIs to come back
& Made in India, **Made for**
India & Made for the World

5

Create Mass Awareness
towards Manufacturing, Selling
& **adopting Swadeshi Goods**

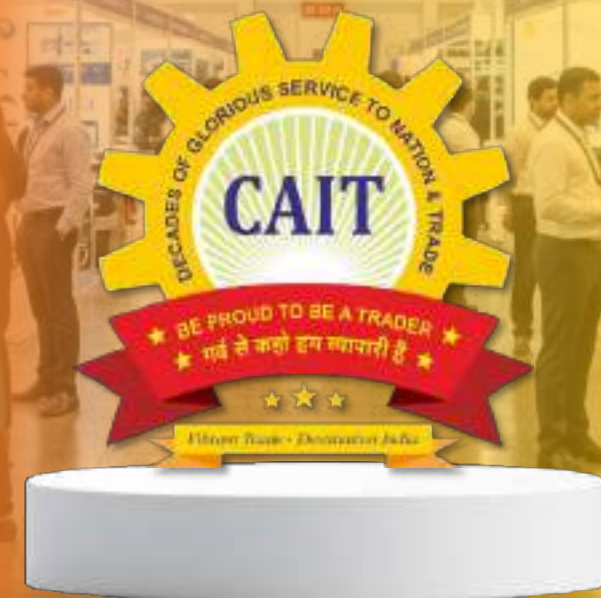


6

Celebrate **India's Cultural**
& Economic Identity



Position Indian Business & Trade Leadership on the global stage through



India's Economic Growth with Focus on **Made in India** **Made for India** **Made for the World**



2025

2035

2047



Major Contribution of Traders & MSMEs in Indias GDP



Bharat Mandapam / Pragati Maidan, New Delhi

12th-15th Aug 2026, Hall No. 1 to 6



						
Guests	Business Exhibitors	B2B Business Delegates	B2C Visitors	Central Ministries	States & UTs	International Trade Reps. & NRIs & OCIs
Attendees	1000	2+lacs	10+lacs	20+	20+	5,000

Business & Exhibition Participants



MSMEs, Indian large business houses & traders

Large Indian success stories such as Brahmos, HAL, NPCI etc.

Women & youth entrepreneurs

Handicraft, handloom & khadi organizations

NRIs/ OCIs & international businesses & trade bodies

Business & Exhibition Participants



Sector specific bodies

Cooperatives, FPOs & SHGs

Associations/ federations, chambers & trade bodies

Start up Eco systems

CAIT Family - associations & members
48,000+ Trade Associations
9 Cr.+ Traders

Bharatiya Vyapar Mahotsav - Zones





Sectors Covered





Prerna

Inspiring Stories of Indians



Large employment they have created & MSMEs they are supporting



Stories of Indians who are leading the Made in India Story



How in one lifetime they have expanded their business 5-10 times or more



We will have their Stories shared



Large collages in the Exhibition Zone to be seen by over **10 lacs visitors & VVIPs** visiting **BVM 2026**



Visual **Life Stories** across all Exhibition Pavilions



Social Media posts & videos reaching out to **9+ crores CAIT members**, their families and other Indian & International citizens



Life Story Videos which shall be played through the 4 days, before and after the event

Important Indian & International Guests Invited



Hon'ble PM
Shri Narendra Modi

**Hon. Central
Ministers**

**Hon. Governors,
Chief Ministers &
State Ministers**

**Ambassadors & High
Commissioners (incl.
Trade Representatives)**

**NRIs/ OCIs &
International Buyers
& Buyers Associations**

**MPs, MLAs & Local
Body Chairperson**

**Central & State Govt.
PSUs Chairman
& MDs**

**Senior Central & State
Government Officials
& Policy Makers**

Central Ministries & Departments Participation



Anchor Ministry



Co-Organiser



Host State



Expected State & UTs Participation



MSME Department



**Trade & Investment, State
Innovation Foundations**



**State KVIC, Handlooms
& Handicrafts**



Tourism



Rural Development & SHGs



Tribal Affairs

Expected State & UTs Participation



Cooperatives



नई उड़ान, नई पहचान

ODOP



Culture



Agriculture, Organic & Millet Boards



Education for Start Up Hubs etc.



State Specific - Kerala Ayurveda, Uttarakhand Char Dham, Assam Tea Board etc.



Other Visitors



University, College & School Students



Start Up Groups, Clubs in University/ Colleges/ Schools



Women Entrepreneurs Groups



Inclusivity groups (Divyangs)



Social groups (NGOs, Rotary, Lions, JITO, BNI)



RWAs & Social Network Groups



Other Nationalist Groups



CAIT Family network (associations & members)

Marketing & Publicity



Parivaar Associations & its Members



Partnership with Existing Exhibitions across India



Nationwide Outdoor Media & Promotional Roadshows



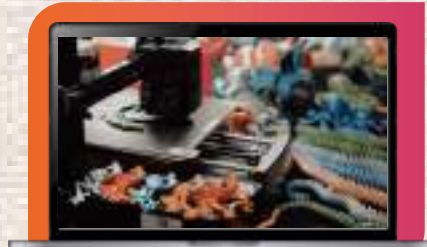
Partnerships with other MSME/Trade Bodies across Country



**Social Media Campaign
#VocalForLocal #BVM2026
#CAITForIndia**



**Brand Ambassadors –
National & Local Successful
Business Women/ Men, Actors,
Sportsmen & other
distinguished personalities**



**Promotional videos featuring
MSMEs, Traders, Artisans &
Women Entrepreneurs**



Multiple Visitors Engagement Activities



Multiple Business Meetings for each Exhibitor & Business Delegate



On the spot EOIs/ Loans from MSME/ Banks/ FinTechs/ State Investment Teams etc.



Shark Tank kind of Events for Start Ups and other sections of Society



Sectoral Conferences, Seminars & other Similar Events



Cultural Shows, Lucky Draws & Celebrity Appearances



Awards & Youth Competitions



Food Festival showcasing Regional Cuisines from across States



Let's make
Bharatiya Vyapar Mahotsav 2026

A GREAT SUCCESS!

